

The photos below for **Smart Travels—Europe with Rudy Maxa** are available in digital form at www.SmartTravels.tv in the press kit section.

If you need assistance, please call 206.329.7167 or e-mail us at info@travelsmallworld.com.

We will respond promptly.

OVERALL CAPTION: From grand plazas and sparkling fountains in Madrid and Barcelona, to France's Dordogne River Valley dotted with castles and sweeping vineyards; from Switzerland's glorious Alpine peaks to the stunning white-stone cities and azure waters of Croatia's Dalmatian Coast, **Smart Travels—Europe Series IV** features more of Rudy Maxa's picks of the best of Europe. Continuing public television's first HDTV series, the 13 new half-hour episodes offer a new take on the Old World. Host Rudy Maxa models hassle-free ways to get to great places, to discover the continent's vitality and character, and to plot a memorable, independent trip. Maxa, a well-known travel personality, writer and lecturer, is a Pulitzer Prize-nominated reporter and the original host of public radio's *The Savvy Traveler*.™

#1 (Head Shot) Rudy Maxa, is host of **Smart Travels—Europe**, public television's first HDTV series. For years, Maxa's candor, expert interviews and passion for travel have provided good-natured, insightful tips to listeners of public radio's *The Savvy Traveler*.™ Now on public television, Rudy shows viewers *smart travels*—how to see what they want to see and how to get the most for their time and money.

#2 (with plate of food) **Smart Travels** host Rudy Maxa samples cassoulet, a rich, bean-stew that's a specialty of Carcassonne, France. Carcassonne and the Pyrenees are featured in one of 13 new episodes of public television's first high-definition television series. **Smart Travels—Europe with Rudy Maxa** offers a new take on the old world with tips, trips and secret places. Maxa models hassle-free ways to get to great places, to discover the continent's vitality and character, and to plot a memorable, independent trip.

#3 (in Welsh pub) **Smart Travels** host Rudy Maxa chats with the bartender at the Bear Pub and Hotel in Crickhowell, South Wales. Bath and South Wales are featured in one of the 13 new episodes of public television's first high definition series. **Smart Travels—Europe with Rudy Maxa** offers a new take on the old world with tips, trips and secret places. Maxa, a well-known travel personality, writer and lecturer, is a Pulitzer Prize-nominated reporter and the original host of public radio's *The Savvy Traveler*.™

#4 (Rudy under rounded arch) **Smart Travels** host Rudy Maxa explores Edinburgh Castle. Edinburgh and Scotland are featured in one of 13 new episodes of public television's first high-definition series. **Smart Travels—Europe with Rudy Maxa** shows viewers how to travel in style for less and offers Rudy's tips, tricks and secret places. Maxa mantra for viewers is "Smart Travels"—how to see what you want to see and how to get the most for your time and money.

#5 (Rudy with river and flowers) **Smart Travels** host Rudy Maxa stops to smell the flowers in Bath, England. Bath and South Wales are featured in one of the 13 new episodes of public television's first high definition series. **Smart Travels—Europe with Rudy Maxa** offers a new take on the old world with tips, trips and secret places. The series shows viewers how to travel in style for less.

#6 (Rudy in cloisters) **Smart Travels** host Rudy Maxa explores Wells Cathedral in Wessex, England. A visit to the Saxon era cathedral is featured in a new **Smart Travels** episode on Bath and South Wales, one of 13 new episodes of public television's first high definition series. **Smart Travels—Europe with Rudy Maxa** offers a new take on the old world with tips, trips and secret places. Maxa, a well-known travel personality, writer and lecturer, is a Pulitzer Prize-nominated reporter and a *National Geographic Traveler* magazine contributing editor.

#7 (Rudy under pointed arch) **Smart Travels** host Rudy Maxa checks out the brooding ruins of Tintern Abbey on the Wye River in South Wales. The abbey ruins are featured in a new **Smart Travels** episode on Bath and South Wales, one of 13 new episodes in public television's first high definition series. **Smart Travels—Europe with Rudy Maxa** offers a new take on the old world with tips, trips and secret places. Maxa models hassle-free ways to get to great places, to discover the continent's vitality and character, and to plot a memorable, independent trip.

#8 (Rudy with Bike) *Smart Travels* host Rudy Maxa prepares for a bicycle ride up the Col de Tourmalet, in the French Pyrenees, a regular leg of the famous Tour de France bike race. Carcassonne and the Pyrenees are featured in a new *Smart Travels* episode. *Smart Travels Series IV* offers viewers 13 new episodes of public television's first high-definition series. *Smart Travels—Europe with Rudy Maxa* is a new take on the old world with Rudy's tips, trips and secret places. Maxa, a well-known travel personality, writer and lecturer, is a Pulitzer Prize-nominated reporter and the original host of public radio's *The Savvy Traveler*.™

#9 (Rudy in a kilt) *Smart Travels* host Rudy Maxa tries a kilt on for size in Edinburgh, Scotland. Edinburgh and Scotland are featured in one of 13 new episodes of public television's first high-definition series. *Smart Travels—Europe with Rudy Maxa* shows viewers how to travel in style for less and offers Rudy's tips, tricks and secret places. Maxa models hassle-free ways to get to great places, to discover the continent's vitality and character, and to plot a memorable, independent trip.

#10 (Rudy with castle behind) *Smart Travels* host Rudy Maxa loses himself in the backstreets of Carcassonne, Europe's best preserved medieval fortress. France's Carcassonne and the Pyrenees are featured in one of 13 new episodes in public television's first high-definition series. *Smart Travels—Europe with Rudy Maxa* shows viewers how to travel in style for less and offers Rudy's tips, tricks and secret places. Maxa, a well-known travel personality, writer and lecturer, is a Pulitzer Prize-nominated reporter and a *National Geographic Traveler* magazine contributing editor.



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